



Analisi sito web microsoft.com

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Il punteggio e 49/100







SEO Content

	Title	<p>Microsoft - Official Home Page</p> <p>Lunghezza : 30</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	Description	<p>At Microsoft our mission and values are to help people and businesses throughout the world realize their full potential.</p> <p>Lunghezza : 120</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>												
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>												
	Og Meta Properties	<p>Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Use questo generatore gratuito di og properties per crearli.</p>												
	Headings	<table border="1" data-bbox="544 1541 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>5</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1492 2078" style="list-style-type: none"> • [H2] For work • [H3] Introducing Surface Book & Surface Pro 4 • [H3] Windows 10. The best Windows ever. • [H3] Great apps for Windows • [H3] Inside the making of 'Halo 5' • [H3] How a Red Bull Air Race pilot is helping solve future robot navigation challenges • [H4] The new Microsoft Band • [H4] Lumia 950 and Lumia 950 XL • [H4] Xbox One Elite Bundle • [H4] The new Office • [H4] Windows 10 Enterprise • [H4] Visual Studio Community 	H1	H2	H3	H4	H5	H6	0	1	5	8	0	0
H1	H2	H3	H4	H5	H6									
0	1	5	8	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] Windows 10 Dev Tools• [H4] Microsoft Cloud
	Images	Abbiamo trovato 26 immagini in questa pagina web. 2 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 15% Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 184 links inclusi 19 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 42.39% Internal Links 57.61%

In-page links

Anchor	Type	Juice
Store	Esterno	Passing Juice
Store home	Esterno	Passing Juice
Surface	Esterno	Passing Juice

In-page links

PCs & tablets	Externo	Passing Juice
Xbox	Externo	Passing Juice
Accessories	Externo	Passing Juice
Windows Phone	Externo	Passing Juice
Microsoft Band	Externo	Passing Juice
Wearables	Externo	Passing Juice
Office	Externo	Passing Juice
Windows	Externo	Passing Juice
Additional software	Externo	Passing Juice
All apps	Interno	Passing Juice
Windows apps	Interno	Passing Juice
Windows Phone apps	Interno	Passing Juice
Xbox One games	Externo	Passing Juice
Xbox 360 games	Externo	Passing Juice
PC games	Externo	Passing Juice
Windows games	Interno	Passing Juice
Windows Phone games	Interno	Passing Juice
All Entertainment	Interno	Passing Juice
Movies & TV	Interno	Passing Juice
Music	Interno	Passing Juice
Business Store	Externo	Passing Juice
Education Store	Externo	Passing Juice
Sale	Externo	Passing Juice
Find a store	Interno	Passing Juice
Gift cards	Interno	Passing Juice
Windows	Interno	Passing Juice
Office	Externo	Passing Juice
Free downloads & security	Interno	Passing Juice

In-page links

Internet Explorer	Interno	Passing Juice
Skype	Externo	Passing Juice
OneNote	Externo	Passing Juice
OneDrive	Externo	Passing Juice
Microsoft Health	Interno	Passing Juice
MSN	Externo	Passing Juice
Bing	Externo	Passing Juice
Microsoft Groove	Interno	Passing Juice
Microsoft Movies & TV	Interno	Passing Juice
All Microsoft Devices	Interno	Passing Juice
Surface	Interno	Passing Juice
All Windows PCs and tablets	Externo	Passing Juice
PC accessories	Interno	Passing Juice
Xbox & games	Externo	Passing Juice
Microsoft Band	Interno	Passing Juice
Lumia phones	Interno	Passing Juice
All Windows phones	Externo	Passing Juice
Microsoft HoloLens	Interno	Passing Juice
Cloud Platform	Interno	Passing Juice
Microsoft Azure	Interno	Passing Juice
Microsoft Dynamics	Interno	Passing Juice
Windows for business	Interno	Passing Juice
Office for business	Externo	Passing Juice
Skype for business	Externo	Passing Juice
Surface for business	Interno	Passing Juice
Enterprise solutions	Interno	Passing Juice
Small business solutions	Interno	Passing Juice
Find a solutions provider	Interno	Passing Juice

In-page links

Develop Windows apps	Externo	Passing Juice
MSDN	Interno	Passing Juice
TechNet	Interno	Passing Juice
Visual Studio	Externo	Passing Juice
Office for students	Interno	Passing Juice
OneNote in classroom	Interno	Passing Juice
Microsoft in Education	Interno	Passing Juice
All Windows support	Interno	Passing Juice
Contact Windows sales support	Externo	Passing Juice
Contact Windows technical support	Interno	Passing Juice
Get started	Interno	Passing Juice
Install & upgrade	Interno	Passing Juice
Search, touch and mouse	Interno	Passing Juice
Personalization & Ease of Access	Interno	Passing Juice
Security, privacy, & account	Interno	Passing Juice
Apps & Windows Store	Interno	Passing Juice
Email & communication	Interno	Passing Juice
Music, photos, video	Interno	Passing Juice
Files, folders, & online storage	Interno	Passing Juice
Repair & recovery	Interno	Passing Juice
Devices & drivers	Interno	Passing Juice
All Office support	Externo	Passing Juice
Contact Office technical support	Interno	Passing Juice
Get started	Externo	Passing Juice
Download, backup, & restore	Externo	Passing Juice
Word help	Externo	Passing Juice
Outlook help	Externo	Passing Juice
Excel help	Externo	Passing Juice

In-page links

PowerPoint help	Externo	Passing Juice
OneNote help	Externo	Passing Juice
Access help	Externo	Passing Juice
Publisher help	Externo	Passing Juice
All Surface support	Interno	Passing Juice
Contact Surface technical support	Interno	Passing Juice
Surface Pro 3	Interno	Passing Juice
Surface 2	Interno	Passing Juice
Surface Pro 2	Interno	Passing Juice
Surface Pro	Interno	Passing Juice
Surface RT	Interno	Passing Juice
Covers & keyboards	Interno	Passing Juice
Accessories	Interno	Passing Juice
All Xbox support	Externo	Passing Juice
Contact Xbox technical support	Externo	Passing Juice
Xbox One help	Externo	Passing Juice
Xbox 360 help	Externo	Passing Juice
Xbox on Windows 10 help	Externo	Passing Juice
Billing	Externo	Passing Juice
My account	Externo	Passing Juice
Xbox on other devices	Externo	Passing Juice
Error & status code search	Externo	Passing Juice
Repair	Externo	Passing Juice
All Windows Phone support	Externo	Passing Juice
Contact Windows Phone technical support	Externo	Passing Juice
Get started	Externo	Passing Juice
Lumia Phone support	Interno	Passing Juice
Accounts + billing	Externo	Passing Juice

In-page links

Apps & store	Externo	Passing Juice
Calling & messaging	Externo	Passing Juice
Connectivity	Externo	Passing Juice
Cortana	Externo	Passing Juice
Settings & personalization	Externo	Passing Juice
Email & calendar	Externo	Passing Juice
Microsoft account	Interno	Passing Juice
Music & videos	Externo	Passing Juice
Microsoft Support Home	Interno	Passing Juice
Download Center	Interno	Passing Juice
Call or chat with Answer Desk	Interno	Passing Juice
Ask the experts	Interno	Passing Juice
Security Home	Interno	Passing Juice
Microsoft Security Essentials	Interno	Passing Juice
Windows Update: service packs & fixes	Interno	Passing Juice
Error messages	Interno	Passing Juice
Microsoft Hardware driver	Interno	Passing Juice
All sales & orders	Externo	Passing Juice
Orders & shipping	Externo	Passing Juice
Download instructions	Externo	Passing Juice
Refund/Returns	Externo	Passing Juice
Technical support	Externo	Passing Juice
FAQs	Externo	Passing Juice
Online services	Externo	Passing Juice
In-Store services	Externo	Passing Juice
Answer Desk	Externo	Passing Juice
Contact us	Interno	Passing Juice
Retail stores	Interno	Passing Juice

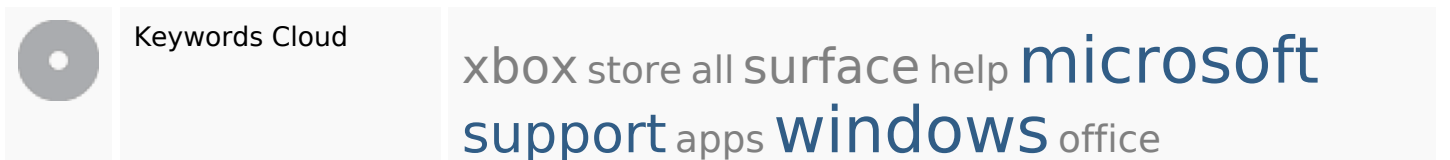
In-page links

General inquiries	Interno	Passing Juice
Contact customer service worldwide	Interno	Passing Juice
Microsoft Community forums	Interno	Passing Juice
Privacy feedback	Interno	Passing Juice
Learn more	Interno	Passing Juice
Pre-order now	Externo	Passing Juice
Upgrade for free*	Interno	Passing Juice
Download Center	Interno	Passing Juice
Windows downloads	Interno	Passing Juice
Free Downloads	Interno	Passing Juice
Internet Explorer	Interno	Passing Juice
Office downloads	Interno	Passing Juice
Drivers (sound, printer, USB, more)	Interno	Passing Juice
Microsoft At Home RSS	Externo	Passing Juice
Microsoft At Work RSS	Externo	Passing Juice
Microsoft newsletters	Interno	Passing Juice
Support home	Interno	Passing Juice
Microsoft Security Essentials	Interno	Passing Juice
Windows Update: Service packs & fixes	Interno	Passing Juice
Windows help & how-to	Interno	Passing Juice
Office (Outlook, Excel, more)	Externo	Passing Juice
Microsoft	Interno	Passing Juice
Microsoft Account	Interno	Passing Juice
Careers	Interno	Passing Juice
Company News	Interno	Passing Juice
Investor relations	Interno	Passing Juice
Site map	Interno	Passing Juice
Microsoft Cloud	Interno	Passing Juice

In-page links

PC and Laptops	Interno	Passing Juice
Lumia smartphones	Interno	Passing Juice
Windows Phone apps and games	Esterno	Passing Juice
Microsoft computer security	Interno	Passing Juice
Cortana	Esterno	Passing Juice
Microsoft Dynamics CRM	Interno	Passing Juice
Windows Apps	Interno	Passing Juice
United States - English	Interno	Passing Juice
Contact us	Interno	Passing Juice
Privacy & cookies	Interno	Passing Juice
Terms of use	Interno	Passing Juice
Trademarks	Interno	Passing Juice
About our ads	Interno	Passing Juice






SEO Keywords














Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
windows	36	✘	✘	✘	✔
microsoft	33	✔	✘	✔	✔
support	24	✘	✘	✘	✘
surface	16	✘	✘	✘	✔
xbox	15	✘	✘	✘	✔





Usabilita

	Url	Dominio : microsoft.com Lunghezza : 13
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	Manca doctype
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 394 Avvisi : 384
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Grande, il tuo sito web ha pochi file CSS. Molto male, il tuo sito web ha troppi file JS (piu di 6). Peccato, il vostro sito non approfitta di gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <ul style="list-style-type: none">http://www.microsoft.com/en-us/explore/msft_sitemap_index.xmlhttps://www.microsoft.com/store/apps.games.index.xmlhttps://www.microsoft.com/store/music.video.index.xml
	Robots.txt	<p>http://microsoft.com/robots.txt</p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>